

# SPONGA USA



"THE WORLD'S GREATEST GROUT SPONGES"

MADE IN GREECE

Volume 0002

FREE

## The Busted Myth, Part 2...

### CAN SOMETHING SOFT BE STRONG?

At about the same time in history when the Greek Philosophers Plato and Socrates were laying the foundation of Western Philosophy on the streets of Athens...and no doubt setting in motion the future development of the "World's Greatest Grout Sponge",



...another Philosopher, Lao Tzu, wrote:

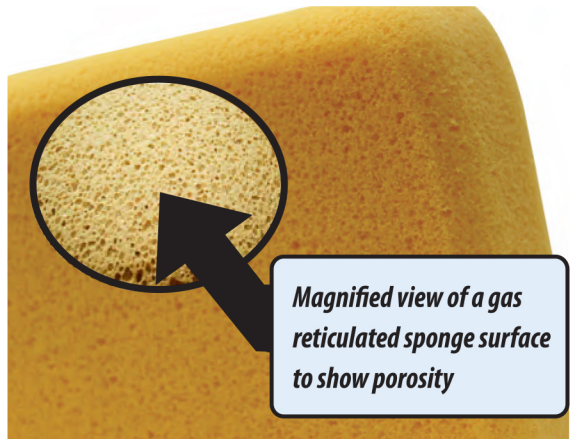
"Water is fluid, soft and yielding. But water will wear away rock, which is rigid and cannot yield. As a rule, whatever is fluid, soft and yielding will overcome whatever is rigid and hard. *This is another paradox: what is soft is strong.*"



We think it is no coincidence (okay, maybe that's a bit of a stretch) that some of the world's greatest Philosophers understood the competitive advantage of the "World's Greatest Grout Sponges" ...they are soft and strong!

**SpongaUSA Sponges are constructed from the "gas explosion reticulation" process**

The results are sponges that are proven to be more porous than today's standard sponges.



**Magnified view of a gas reticulated sponge surface to show porosity**

Visit our website:  
[www.spongaUSA.com](http://www.spongaUSA.com)  
for lab test results.



For more information on SpongaUSA sponges visit our website:  
[www.SpongaUSA.com](http://www.SpongaUSA.com) or call 949-766-5105